

We are thrilled to announce a significant milestone in the journey of Apparel Redefined – the acquisition of UnderDog Apparel.

This strategic move is poised to reshape and elevate the landscape of our offerings, providing unparalleled experiences for both our valued clients and team members.

The integration of UnderDogApparel into the Apparel Redefined family is a testament to our commitment to innovation, quality, and customer satisfaction. This decision has been carefully considered to ensure that it is a mutually beneficial step forward for everyone involved.



KEY BENEFITS OF THE AQUISITION



UNIFIED MISSION

By joining forces, Apparel Redefined and UnderDog Apparel will now operate under a shared mission to redefine the apparel industry.

This synergy will enable us to leverage each other's strengths and enhance our collective capabilities.



ENHANCED OFFERINGS

This acquisition will result in a broader range of high-quality products and services, catering to a diverse set of preferences and needs.

Our combined expertise will pave the way for an even more extensive and innovative product portfolio.

KEY BENEFITS OF THE AQUISITION - CONTINUED



ELEVATED CUSTOMER EXPERIENCE

The consolidation of our resources will lead to improved operational efficiency, allowing us to provide you, our valued clients, with a seamless and enhanced overall experience. Your satisfaction remains our top priority.



STRENGTH IN TEAM COLLABORATION

The coming together of two exceptional teams means a wealth of talent, skills, and creativity. We are confident that this collaboration will foster an environment of collaboration and innovation, benefiting both our team members and, ultimately, you – our clients.

We want to assure you that this acquisition is a well-thought-out decision that aligns with our commitment to excellence. Your support and loyalty have been the driving force behind our success, and we are excited to embark on this new chapter with you. Please stay tuned for more updates on how this union will unfold and bring about positive changes. Should you have any immediate questions or concerns, our dedicated customer support team is here to assist you.

